

Photo: Josie Nicole Photography



Cochrane
Wedding Fair

2024 Exhibitor Package

About

The Cochrane Wedding Fair is an annual event hosted at the Cochrane RancheHouse gathering premiere vendors to present their services to engaged couples.

When:

Sunday, March 10, 2024
10 a.m. to 4 p.m.

Where:

Cochrane RancheHouse
101 RancheHouse Road
Cochrane, AB

Contact:

Kattie Pochapsky
403-851-2561
cochraneweddingfair@cochrane.ca
www.cochraneweddingfair.ca

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2023 Review

- Over 500 show attendees
- 65 wedding vendors
- 15% increase in show attendance from 2020



Photo: Sarah Taylor Photography

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Vendor Pricing

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REGISTRATION	FEE
Early Bird (until Jan. 12th)	\$300.00
Regular (Jan. 13th- Feb. 16)	\$350.00

**Pricing is plus GST*

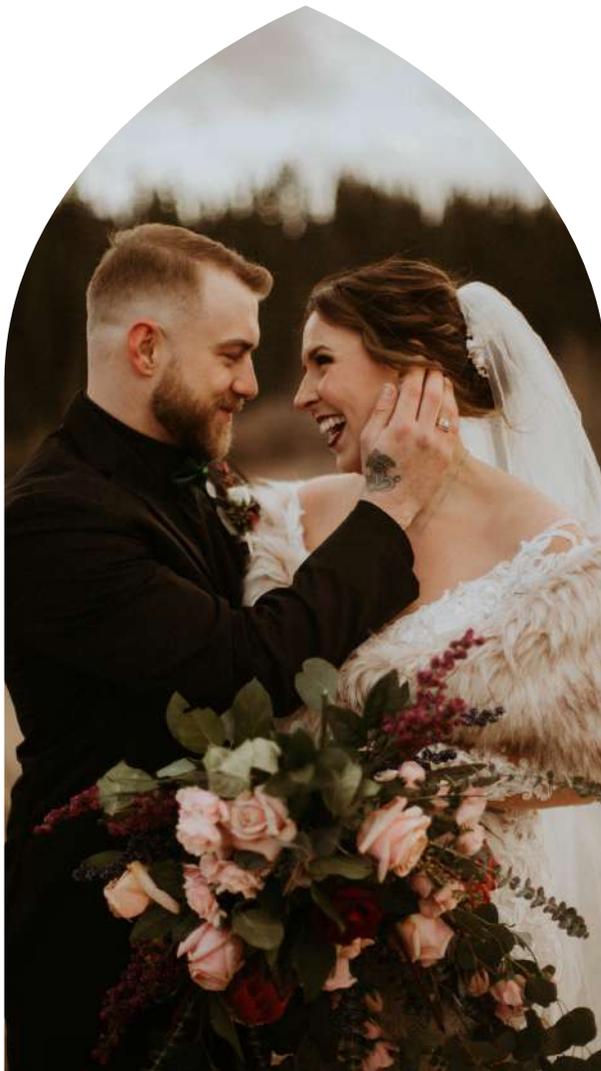


Photo: Taylor Hillier Photography



What's Included

- 6' x 10' booth (minimum size provided)
- White pipe & drape (8' back panel & 3' side panels).
- 6' or 8' table with white linen
- Booth Power, if requested (110 volt/max 3 amps).
- Free parking in upper section of main parking lot.
- Free Wi-Fi.
- Vendor listing on Cochrane Wedding Fair website.
- Social media posts promoting vendors
- Paid advertising to promote show and attendance.



Photo: Forever Films Weddings

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Set-up & Takedown

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- Access to the Cochrane RancheHouse for booth set-up is available on Saturday, March 9th from 11 a.m. to 5 p.m. and on Sunday, March 10th from 7 a.m. to 9 a.m.
- Vendors can park in the lower lot to unload/load supplies for set-up & tear down.
- All vendor vehicles must be moved to the upper lot by 9 a.m. and during show hours on March 10th.
- Lendable dollies are available to transport booth supplies (limited availability).
- To ensure a dolly is available we recommend vendors supply their own.
- Use of any specialized equipment or oversized props for booth set-up must be approved by the Cochrane Wedding Fair prior to show day.
- Booth dismantling is not permitted prior to 4 p.m.



Show Policies

- Registration and payment is due no later than February 16, 2024.
- Booth availability is first come, first serve. Early registration is recommended.
- Floor plan layouts are at the discretion of the Cochrane Wedding Fair.
- Booth fees are non-refundable.
- Signed contract and full fee payment are required to secure booking.
- Cochrane Wedding Fair reserves the right to relocate vendor booths as necessary.
- 1 vendor per multi-level product line is permitted.
- Companies selling similar products may occur.



Photo: Erin Fraser Photography

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Vendor Guidelines

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- Vendors are to provide Cochrane Wedding Fair with contact information, brief description of business & services, and hi-resolution logo for marketing purposes.
- Booths must be decorated in professional manner and business name clearly indicated.
- Booths cannot be subbed out to another business.
- Vendors must keep displays within their booth area. No removal of pipe & drape is permitted.
- Vendors are responsible for collecting their own contact information from attendees for future use.
- Due to FOIP & CASL legislations, the Cochrane Wedding Fair will not share any personal information collected from attendees.
- Vendors may only handout marketing materials from their own businesses.
- All registered vendors are expected to participate in the Cochrane Wedding Fair regardless of weather conditions.
- Vendors must be fully set-up by 9 a.m. on show day.
- All booths must be manned and intact from 10 a.m. to 4 p.m. on show day.



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Photo: Rocky Mountain Photo Co.

